

Cardiovascular and Interventional Radiological Society of Europe



CIRSE

CORPORATE MEMBERSHIP



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Dear corporate partners,

Since its inception, Interventional Radiology (IR) has continually innovated modern medicine with a unique cutting-edge technical approach. As a consequence, it has grown immensely as a clinical specialty providing treatments for a wide range of indications and pathologies. With this development, however, also comes the need to grow the number of Interventional Radiologists (IRs) and IR services in hospitals. One of CIRSE's top priorities for the coming years will therefore be to further establish and advance IR and improve patient access to the treatments it offers.

As the primary representative of IR in Europe and a strong advocate of IR globally, CIRSE strives to continue its leadership of the IR community, staying on the forefront of knowledge, technology, and trends. With this in mind, the CIRSE leadership recently introduced its vision for IR:

Focus on Clinical Services and Patient Care

IRs should strive to be clinically involved in patient management and patient care, including participation in MDT decision making. They should have access to

resources and infrastructure required to provide the best clinical services to their patients. Staff planning should consider the specific requirements for IR practice in addition to diagnostic imaging.

Focus on Therapies and Treatment

IRs should aim to focus on IR only and the involvement in diagnostic imaging should be centred around IR patients and consultations during MDTs. Purely diagnostic imaging services independent of their IR practice should be minimized.



Thomas Kröncke
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*Online Education Committee
Chairperson*



Robert Morgan
*Endovascular Subcommittee
Chairperson*



Helena Serra
*Head of Corporate
Relations*



Daniel Waigl
Executive Director

Focus on Training and Excellence in IR

IRs should be well-trained physicians, being able to master high complexity interventional therapies. Training in IR should include sufficient clinical training allowing IRs to become the best physicians they can be for their patients.

The CIRSE vision for IR aims to support the growth of the clinical specialty by promoting structured and specific IR education and training to empower IRs to consistently operate at the highest level.

In order for CIRSE's mission to succeed, all involved stakeholders are invited to add their support to jointly take interventional radiology further.

Corporate membership is one of the options manufacturers in the field have to further strengthen the alliance with CIRSE's worldwide community of healthcare providers, and we look forward to collaborating with you, our corporate members, to build this vision for better care together.

Explore the next pages to find out about CIRSE's new corporate membership starting in 2024!

Building Better Care

In this brochure, you will find the way to go about supporting the CIRSE Society as a CIRSE Corporate Member.

For companies who are content with their current membership, we are happy to maintain our relationship as is with a Silver Package. Likewise, the Silver package is a good starting option for those who would like to join us as a new CIRSE Corporate Member.

As we take the next step in our efforts to bring Interventional Radiology into mainstream practice, there are exciting new possibilities beyond the Silver package, as the new structure of CIRSE corporate membership brings something for everyone.

For our partners wishing to become more proactive and increase their presence throughout CIRSE's meetings and communications, the new benefits offered from our Gold package are ideal.

And for those who want to join forces with CIRSE and be included in regular interactive exchanges with the leaders of the society, our new Platinum package includes two permanent seats at the table in a newly founded CIRSE committee, the Corporate Partner Committee for the Advancement of IR (AIR Committee).

We look forward to hearing from you soon if you are interested in joining us with the new opportunities described in this brochure. The future is bright, and we are eager to continue and foster mutually beneficial relationships as we work together for the advancement of Interventional Radiology!

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Overview



	Silver	Gold	Platinum
Participation in CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)	✗	✗	✓
All-Access Passes	1	3	5
Discounts on marketing items	20%	30%	50%
Discount on CIRSE Webinars	✗	10%	20%
Priority on booth and symposia allocation	✓	✓	✓
Corporate Membership recognition on CIRSE website	✓	✓	✓

CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)



Achieving the new vision for Interventional Radiology is a challenging goal for CIRSE to accomplish alone, strong alliances with our corporate partners will be key as we work together to build this vision.

Thus, to nurture these alliances a new committee has been established: the CIRSE's Corporate Partner Committee for the Advancement of IR (AIR).

The AIR Committee consists of the members of the CIRSE Executive Board, the CIRSE events SPC Chairpersons, the CIRSE Online Education Committee Chairperson and the Chairpersons of our Endovascular Therapy and our Oncology Alliance Subcommittees as well as our Platinum Corporate Members.

We invite our Platinum Corporate Members to send two of their senior leadership to participate in this open, yet confidential platform for strategic discussions on the advancement of IR and how to improve the access to IR care in Europe and globally.

The Committee will meet in-person once or twice a year either as standalone meetings or in connection to major CIRSE events.

We look forward to shaping the future of Interventional Radiology together with you!

All-Access Pass 2024

Access the world of IR. Wherever. Whenever.

The All-Access Pass is the key to your online education in the IR field.

Access the CIRSE Library, Academy and Webinars all year long under just one pass!

Moreover, gain digital access to the major CIRSE events and take advantage of the strongly reduced fees to elevate your corporate event presence.

All-Access Passes 2024 Registration includes:

Online Access Only:

ECIO 2024, ET 2024, CIRSE 2024

All Access:

CIRSE Academy, CIRSE Library, CIRSE Webinars

Sponsor	All-Access Passes
Platinum	5
Gold	3
Silver	1

Please note that these passes only apply from January to December 2024. Name changes will be handled as a cancellation and new registration. CIRSE will not refund any registration fees in case of cancellation of the registration or change of registration category by the participant.



Discounts on marketing items

E-newsletter

Draw the global IR community's attention and book an e-newsletter linked banner in the monthly CIRSE e-newsletter.

Rate: €4,000 per banner

For CIRSE Corporate Members:

Silver €3,200 | Gold €2,800 | Platinum €2,000

E-blast

Email sent to the CIRSE database featuring your personalised and exclusive product or company presentation.

Rates: €15,000 / one e-blast

For CIRSE Corporate Members:

Silver €12,000 | Gold €10,500 | Platinum €7,500

Rates: €25,500 / two e-blasts

For CIRSE Corporate Members:

Silver €20,400 | Gold €17,850 | Platinum €12,750

CIRSE app

A push notification sent out to all event app users on a date of your choice during an event.

Rate: €5,000 per push notification

For CIRSE Corporate Members:

Silver €4,000 | Gold €3,500 | Platinum €2,500

Social Media

Reach our LinkedIn followers on the CIRSE, ECIO or CVIR pages with your news message on your date of choice.

Rates: €6,000 per post (CIRSE or CVIR)

For CIRSE Corporate Members:

Silver €4,800 | Gold €4,200 | Platinum €3,000

€5,000 per post (ECIO)

For CIRSE Corporate Members:

Silver €4,000 | Gold €3,500 | Platinum €2,500

Technology snapshot

A short video shot at the location of one of our congresses showcasing a medical device, innovation, and/or breaking industry news.

Rate: €8,000

For CIRSE Corporate Members:

Silver €6,400 | Gold €5,600 | Platinum €4,000

CIRSE Webinars

Support CIRSE Webinars by either booking your own corporate programme webinar or support the Online Education Committee with their own programmes. Corporate members have priority in booking and date allocation and discounts are available to Gold and Platinum levels.

Rates: upon request

Booth and symposia allocation priority

Corporate Members enjoy a clear competitive advantage over non-member companies, benefiting from priority in booth and symposia allocation across the various CIRSE organised events.

Allocation of exhibition space and programme take into account the following criteria: corporate membership level, date of booking, and overall sponsorship commitment.



platinum € 18,000



Participation in CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)

Booth and symposia allocation priority

5 All-Access Passes

CIRSE Webinars allocation priority
plus 20% discount

Company logo on CIRSE homepage

50% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

gold

€ 9,000



Booth and symposia allocation priority

3 All-Access Passes

CIRSE Webinars allocation priority plus 10% discount

30% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

silver

€ 4,500



Booth and symposia allocation priority

1 All-Access Pass

20% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

CIRSE would like to acknowledge our Corporate Members for their support!



CIRSE Membership

CIRSE is the world's largest association exclusively dedicated to minimally invasive, image-guided therapies, and we are proud to have a growing membership community.

The continued growth in membership has been supported by an ever increasing number of member benefits and services.

CIRSE strongly believes in equality, diversity, and inclusion. In all areas of its activities, it puts inclusivity at the heart of its daily practice. CIRSE strives to give an opportunity to all members to work effectively within the society and support each other and colleagues throughout the world without bias.

Learn more about the CIRSE family on our website:
www.cirse.org



Terms and Conditions for Corporate Membership

Eligibility Criteria

CIRSE Corporate Members are corporations or other organisations, including commercial enterprises, regardless of where they are incorporated or where their headquarters are located, who are interested in the activities and objectives of the Society.

General Assembly

Corporate Members shall nominate one representative who will act as contact person for all membership related correspondence and who may participate in the General Assembly. Corporate Members shall neither have the right to vote nor to hold office.

Corporate membership fees

They are subject to the membership fees as determined in accordance with Article 20.2 of CIRSE's Articles of Association.

Cancellation or termination

In accordance with Article 7.2, in order to resign from Corporate Membership, the Corporate Member shall send a written notification at least six months before the end of the calendar year.

For further information please contact us at:
corporate@cirse.org

BUILDING BETTER CARE

www.cirse.org